

International Cooperation and Public Relations Unit

(Administrative level of Directorate)

Tasks

- 1) Informing the public and local public opinion of the news and activities of the Center in a way that pinpoints the great importance of the role which the Center plays in directing and improving the local agricultural reality.
- 2) Informing the decision takers and legislators in the administrative and governmental agencies of the importance of agricultural scientific research, which the Center represents in the field of the agricultural sector, which is, in consequence, reflected on the general economic situation in terms of the ability to influence in the direction of increasing the productive capacity of agricultural crops, livestock, and the Jordanian agricultural exports.
- 3) Pointing out the role of the Center in the Jordanian agricultural development to the international donor organizations and agencies in order to obtain financial support for projects and nomination for training courses.
- 4) Strengthening the relationship between the Center and international organizations and institutions that are related to agricultural research.
- 5) Providing the information that highlights the achievements, actions, and activities of the Center to the various media outlets.
- 6) Organizing the relations of the Center with the printed, audio, and visual mass communication channels.
- 7) Monitoring and documenting what is published or broadcast through the media about the agricultural sector and the activities of the Center.
- 8) Participating in the preparation of agricultural programs, pamphlets, and media.
- 9) The unit is entrusted with the tasks of public relations, international cooperation, and information.
- 10) Preparing the annual plan for implementation of the work assigned to the unit and following up its execution.